

## REMARKS

Reconsideration of this application as amended is respectfully requested.

In the Office Action, claims 1-24 were pending. Claims 1-24 were rejected. In this response, claims 18-24 have been canceled without prejudice. Claims 1-9, 13, and 15-17 have been amended. In addition, new claims 25-26 have been added. Thus, claims 1-17 and 25-26 remain pending. No new matter has been added.

Claims 21-24 are rejected under 35 U.S.C. 112, first paragraph. In view of the foregoing amendments, it is respectfully submitted that the rejections have been overcome.

Claims 1-24 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 6,718,515 of Conner et al., ("Conner"). In view of the foregoing amendments, it is respectfully submitted that claims 1-17 and 25-26 include limitations that are not disclosed by Conner.

Specifically, independent claim 1 recites as follows:

1. A method of serving web pages from a server, said method comprising:  
in response to a request from a client computer system over a network for  
accessing a Web page, the server retrieving an HTML (hypertext  
markup language) template associated with the requested Web page;  
creating a document object model (DOM) representation based on the  
HTML template, the DOM representation including a plurality of  
identifier tags, each identifier tag identifying a section in which  
content of the identified section is dynamically manipulable;  
executing a program associated with the HTML template to manipulate  
content identified by at least a portion of the plurality of identifier  
tags within the DOM representation including dynamically adding  
content to at least one section identified by one of the plurality of  
identifier tags, wherein the program is deployed with the HTML  
template to the server without having to compile and link the  
program with the HTML template;  
the program calling a routine to generate a markup language document  
based on the manipulated DOM representation; and  
returning said markup language document to said client computer system  
over the network.

(Emphasis added).

Independent claim 1 includes limitations that in response to a request for accessing a Web page, retrieve an HTML template to create a document object model representation. Thereafter, a program associated with the template (e.g., specifically designed for the template) is executed to manipulate sections identified by the identifier tags within the DOM representation to manipulate content of the sections. Since the DOM are designed using the identifier tags, the program that manipulates the DOM representation does not have to be compiled and linked with the HTML template. It is respectfully submitted that the above limitations are absent from Conner.

Although Conner discloses dynamically providing data in a HTML table using a table formatter, Conner fails to disclose an HTML template having multiple identifier tags each identifying a section in which content of the respective section can be dynamically manipulated upon receiving a request for a Web page (see Abstract and Summary of Conner). Furthermore, Conner fails to disclose that the program to manipulate sections identified by the identifier tags of the DOM representations are deployed with the HTML template without having to compile and/or link with each other. It appears that the table formatter of Conner has to be compiled or linked with the page table. Therefore, for the reasons discussed above, it is respectfully submitted that independent claim 1 is not anticipated by Conner.

Similarly, independent claims 9, 17, and 25 include limitations similar to those recited in claim 1. Thus, for the reasons similar to those discussed above, it is respectfully submitted that claims 9, 17, and 25 are not anticipated by Conner.

Given that the rest of the claims depend from one of the above independent claims, for the reasons similar to those discussed above, it is respectfully submitted that the rest of the claims are not anticipated by Conner.

In view of the foregoing, Applicant respectfully submits the present application is now in condition for allowance. If the Examiner believes a telephone conference would expedite or assist in the allowance of the present application, the Examiner is invited to call the undersigned attorney at (408) 720-8300.

Please charge Deposit Account No. 02-2666 for any shortage of fees in connection with this response.

Respectfully submitted,  
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

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